

Anatomy of an ORGANIC RETAIL LABEL

§205.303 for packaged products labeled “organic”:

information (back) panel:

organic crunchyYUMS

Nutrition Facts	
Serving Size oz. Serving Per Container	
Amount Per Serving:	
Calories	Calories From Fat
%	
Total Fat	%
Saturated Fat	%
Trans Fat	%
Cholesterol	%
Sodium	%
Total Carbohydrate	%
Dietary Fiber	%
Sugars	%
Protein	%

*Percent Daily values are based on a 2000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

Ingredients: organic widgets, organic gizmos, organic doodads, water, salt.

Distributed by:
Fictional Foods
123 Unreal Avenue
Imagination Station, USA
Certified Organic by MOSA

principal display (front) panel:

Fictional FOODS

organic crunchy YUMS

USDA ORGANIC

MOSA CERTIFIED ORGANIC

May include:

- “Organic” in product title
- USDA Organic seal
- MOSA logo (not more prominent than the USDA Organic seal)

Must identify:

- Organic ingredients as organic
- “Certified Organic by MOSA” OR MOSA logo **directly below handler info**

Organic labels must be approved by MOSA before release!

- Product name, handler name and address must match the organic certificate (or Private Label Arrangement, if applicable)
- Ingredients must match recipe approved by MOSA and be listed in descending order
- Correct colors for MOSA logo and USDA seal must be used



Questions? Want help with your label?

Call or email the MOSA Client Services Team!

844-637-2526 | customerservice@mosaorganic.org